



Accent on Integration® Enables Data Sharing for America's Blood Centers

America's Blood Centers' member facilities gain quick and easy access to blood bank information

DALLAS – Feb. 10, 2012 – Accent on Integration® (AOI®), a leading provider of integration software and medical device connectivity solutions, today announced it was selected to assist America's Blood Centers' member blood centers in sharing blood banking inventory and transfusion-related data. The systems integration, facilitated by AOI, will enable participating hospitals and blood centers to seamlessly retrieve real-time blood bank data from America's Blood Centers' Data Warehouse and use the most current records to address discrepancies, decrease unnecessary transfusions and improve blood management.

Participating organizations can choose how they will engage AOI, based on their specific needs. AOI will provide resources ranging from project management to complete integration support, which frees up on-site IT staff to focus on core in-house initiatives and expedites the implementation process so that data sharing can begin more quickly.

“Many of our members were experiencing data extraction project delays and challenges, specifically when exporting patient-level transfusion data. There are a number of systems within a hospital that need to be touched to obtain the required data, and this is why we approached AOI,” said Kellie Kerr, director of administration at America's Blood Centers. “AOI's extensive knowledge and expertise in intelligent data exchange will be instrumental to our members' integration success and to completing the Appropriate Inventory Management (AIM) project accurately and on time.”

AOI will primarily assist with the implementation of America's Blood Centers' AIM software, which includes AIM-I, a tool that helps hospitals and blood centers manage blood product inventory, and AIM-II, a solution that aggregates patient data to track blood utilization and patient outcomes.

In addition, AOI will work directly with America's Blood Centers' member organizations to create a standardized format across all member databases to achieve direct communication with the Data Warehouse. Once data is exchanged, participating blood centers will be able to leverage more than 180 utilization and patient outcome reports and dashboards for analysis, tracking, trending and benchmarking.

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“We couldn’t be more excited about the opportunity to work with America’s Blood Centers to give hospitals and blood centers real-time access to blood bank information that helps them better serve their communities,” said Marc C. Andiel, co-founder, president and CEO of AOI. “Integrating disparate systems can significantly improve healthcare and patient care processes. With the growing emphasis on electronic health records and interfacing multiple data systems within healthcare organizations, the need for integration solutions will only grow as facilities continue to look for innovative ways to achieve patient care and safety goals.”

AOI will demonstrate its integration platform, Accelero Connect[®], in booth #11000 at the HIMSS12 Interoperability Showcase Feb. 21-23, in Las Vegas. For more information about AOI or to schedule a demo at HIMSS, contact info@aoi.biz.

About America's Blood Centers

Founded in 1962, America’s Blood Centers is North America’s largest alliance of community based, independent blood programs. Recognized by the U.S. Congress for its critical work in patient care, service to the US military, and disaster preparedness and response, the federation operates more than 600 blood donor centers, providing nearly half of the U.S. and a quarter of the Canadian blood supply.

These blood centers serve more than 180 million people and provide blood products and services to more than 3,500 hospitals and healthcare facilities across North America. America’s Blood Centers’ U.S. members are licensed and regulated by the U.S. Food and Drug Administration. Canadian members are regulated by Health Canada.

Accent on Integration[®]

Accent on Integration[®] (AOI[®]) enables data sharing by interconnecting healthcare organizations’ disparate technology systems and medical devices using its portfolio of vendor-agnostic software solutions, services and consulting. Hospitals and healthcare systems of all sizes, from stand-alone facilities and IDNs to rural and critical access hospitals, as well as HIEs and RHIOs, leverage AOI’s solutions to improve patient care by enhancing clinical workflows and eliminating data silos. AOI’s professional services also give customers technical support ranging from consulting and training to implementation. AOI’s team of seasoned healthcare professionals is dedicated to uniting people, processes and technology with the best, most cost-effective solution to meet each organization’s unique needs. For more information about AOI, please visit www.AccentOnIntegration.com.

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