

Community Blood Centers *At-A-Glance*

Independent, non-profit blood centers are committed to their local communities and broader healthcare system and provide value through:

ACCESS

Blood centers ensure that there is always a safe and adequate blood supply for patients in need;

OUTREACH

Blood centers promote the altruistic gift of blood from millions of individuals nationwide, maintaining a critical donor base and educating current and future generations on the need for blood;

EXPERTISE

Blood centers invest in the health of their local communities through such things as cellular therapy services, transfusion medicine expertise, disease management programs, and research;

PARTNERSHIPS

Blood centers partner with federal, state, and local agencies to confront public health threats and promote medical and scientific innovation;

COST-EFFICIENCY

Blood centers ensure value while controlling overall healthcare market expenditures for blood components.



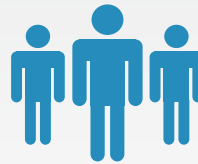
2 SECONDS

Every 2 seconds, someone in the United States needs blood



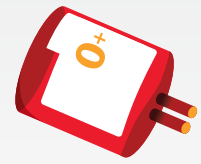
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1 in 7 people entering the hospital will need blood



30,000 DONORS

Because blood is perishable and can't be manufactured, blood centers must recruit more than 30,000 volunteer donors each day to ensure an adequate supply of blood is always available



3 LIVES

Every pint of blood can be split into platelets, plasma, and red blood cells, which can save 3 lives



America's Blood Centers[®]
It's About *Life*.

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