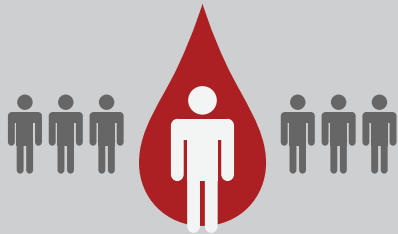
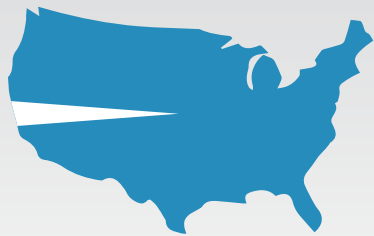


# National Blood Donor Month

*Make Lifesaving a Habit*



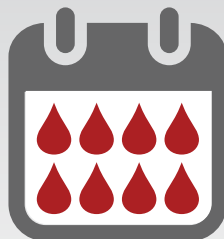
**1 in 7 Patients**  
entering a hospital  
have a need for blood



**Less Than 10%**  
of Americans  
donate each year

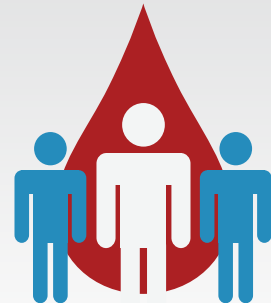


**Less Than 20%**  
of blood donations come from  
millennials (age 20-34 years old)\*



**More Than  
34,000 Units**  
must be collected from  
volunteers every day

**One Donation**  
can save the lives of 3 people



**January is the time to pay  
tribute to voluntary donors  
and encourage new donors to  
pledge to donate in 2020!**



NATIONAL  
**Blood Donor**  
MONTH

**MAKE  
LIFESAVING  
A HABIT**