

# SAMPLE STUDENT EMAIL PROMOTING A

# BLOOD DRIVE

**Subject line:** Help save lives through blood donation

**Email body:**

Help save lives through blood donation

Group code: [CODE]

I'm a member of HOSA Future Health Professionals, and we have teamed up with America's Blood Centers and their local member centers to save lives through blood donation. I'm asking friends, students, and community members to join together and save lives in our community!

I'm asking you to join in this effort. A single donation can save multiple lives, so I can't wait to see what we can achieve working together. A strong turnout will also help my HOSA chapter and state association as we compete with others for national recognition as part of this partnership.

I have scheduled a blood drive with [blood center name] on [date] at [location]. Donating blood takes a matter of minutes, but its lifesaving impact is immeasurable. I hope you'll join me at this blood drive.

Remember to give the screener our group code at the time of your donation.

Visit [blood center FAQ page] to learn more about eligibility and what you can expect during your visit.

Thank you for helping me save lives in our community!



**Insert  
Blood Center Logo**



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DATE

CONTACT: CONTACT INFO

**[Blood center name] Announces Blood Drive with Local HOSA Chapter to Help  
Save Lives in our Community**

*Part of a new national partnership between HOSA and America's Blood Centers*

City, State – [Blood Center Name] announced today that it will be holding a blood drive on [date and time] at [location]. The drive is part of the new national partnership between America's Blood Centers (ABC), the national organization of community-based, independent blood centers that supply 60 percent of the nation's blood supply, and HOSA Future Health Professionals, a 260,000 member-led organization in 5,000 schools and colleges across 48 states. Eligible individuals are encouraged to donate to help the local [Location] HOSA chapter as they attempt to achieve national recognition as part of this competitive partnership program.

Quotes

Additional blood center information

ABC recently released a [first of its kind guide](#) that highlighted how one donation can help two or more patients in need. Each donation can be separated into more than one blood product including but not limited to red blood cells, plasma, and platelets.

ABC and HOSA's multi-year national partnership will encourage blood donation and careers at community blood centers. As part of the agreement, ABC will recognize HOSA chapters and state associations for outstanding achievements in the collection of blood at HOSA's annual International Leadership Conference beginning with their 2023 event in Dallas, Texas.

Founded in 1962, America's Blood Centers is the national organization bringing together community-based, independent blood centers. Its member organizations operate more than 600 blood collection sites providing close to 60 percent of the U.S., and a quarter of the Canadian, blood supply. These blood centers serve more than 150 million people and provide blood products and services to more than 3,500 hospitals and healthcare facilities across North America. All ABC U.S. members are licensed and regulated by the U.S. Food and Drug Administration. For more information, visit [www.AmericasBlood.org](http://www.AmericasBlood.org).

HOSA-Future Health Professionals provides a unique program of leadership development, motivation, and recognition exclusively for secondary, postsecondary, middle school, adult, and collegiate students enrolled in health science education and biomedical science programs or have interests in pursuing careers in health professions. Since its inception in 1976, HOSA has grown steadily, reaching over 2.5 million members through 54 chartered HOSA Associations across the country and around the world. For more information, visit [www.HOSA.org](http://www.HOSA.org).

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# SAMPLE BLOOD CENTER EMAIL

## TO SCHOOLS & ORGANIZATIONS PROMOTING PARTNERSHIP

**Subject line:** National partnership to help save lives in our community through blood donation

**Email body:**

[Blood Center Name] has been saving lives in our community for more than [X] years. We're also a member of America's Blood Centers, the national organization that brings together community-based, independent blood centers nationwide. ABC has formed a new multi-year national partnership with HOSA-Future Health Professionals, a 260,000 member-led organization in 5,000 schools and colleges across 48 states, to encourage blood donation and recognize excellence in the collection of blood.

This partnership allows us to work with HOSA students in our community to host blood drives and save lives. In the process, these students will have the opportunity to be recognized for their efforts at the local and national level.

That's why I hope you'll join us as we work to promote the lifesaving gift of blood donation while helping our HOSA students achieve this recognition. If our community comes together to support these students, we know they'll make us all proud.

If you've partnered with us before, you know how easy it is to host a blood drive. We provide everything from the staff to the snacks – all we need is space to hold a drive and your help encouraging staff, neighbors, and friends to roll up their sleeves and donate blood.

A single donation can save multiple lives, and we can't wait to see what this community can achieve working together to support these students.

[Specific ask about holding drives at their location]

Thank you for helping us save lives in our community!






# SOCIAL MEDIA GRAPHICS




Reaching an online audience can help grow your blood drive, and we would like to help share your pictures on social media.

1. Use the hashtag #HOSASavesLives so we can watch your impact.
2. Connect with us!

## America's Blood Centers

-  @AmericasBlood
-  @AmericasBloodCenters
-  @Americas Blood Centers

## HOSA

-   @HOSAFHP
-  @HOSA FHP

LinkedIn:



# SOCIAL MEDIA GRAPHICS

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Twitter:



Facebook:

