

Nearly five million patients rely on a safe and robust blood supply each year. Growing and diversifying America's donor base and ensure the long-term resilience of the nation's blood supply will take us all. Blood Advocacy Week is a new initiative of America's Blood Centers that brings together members of the blood community, legislators, agency decisionmakers, advocates, and more to learn about and advance policies that promote the value of blood to patients, communities, and our healthcare system.

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APRIL

A Call to Action: Analyzing Trends Impacting the Nation's Blood Supply and What Must Change Moving Forward

Join us to hear the current status of the nation's blood supply and trends impacting the collection and utilization of blood. Speakers will include representatives from federal agencies, the blood community, the research community, and more.

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APRIL

Welcome Blood Donors: Promoting Awareness of New Eligibility Criteria

Join a robust group of stakeholders to discuss recent FDA donor deferral changes that impact hundreds of thousands of individuals previously deferred from donating blood. Learn about federal policy efforts to promote awareness and education about the new eligibility requirements as well as community approaches to welcome these donors.

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APRIL

Day on Capitol Hill (Virtual)

Join blood center employees from across the country in advocating on behalf of the blood center community with your members of Congress and their staff. ABC members only.

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APRIL

When Time Matters: Saving and Enhancing Lives Through Access to Blood

Studies have shown that thousands of lives can be saved and improved each year through early and increased access to blood, including in the pre-hospital and hospice settings. Learn more about how reimbursement and scope of practice must be changed to ensure access to blood for all.

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APRIL

It's About Life: Why Donor Diversity is Critical to Patient Care

To ensure blood continues to be available for all patients in need, increased diversity - racial, ethnic, and age - is needed among blood donors. Hear patient stories to understand why blood donor diversity matters and work in Congress to address this critical need.

MORE INFORMATION

www.BloodAdvocacyWeek.org

Connect online: Use the hashtags [#BloodAdvocacy](#) and [#WhyBlood](#)