



America's Blood Centers®
It's About *Life*.

Connecting Communities.
Improving Healthcare.
Changing Lives.



THE BLOOD SUPPLY TODAY



Despite the importance and consistent need for blood, only three percent of Americans donate blood each year. This percentage continues to decline, with the most acute declines occurring in younger generations.



The diversity of the U.S. donor base also remains a concern, with less than 20 percent of all blood donations coming from communities of color.






Blood drives at businesses and schools, the backbone of blood donations, continue to recover from the COVID-19 pandemic.

OUR INITIATIVES

America's Blood Centers is dedicated to collaborating with stakeholders to tackle these challenges and enhance the importance of blood for patients, communities, and the healthcare system. Our main focus revolves around four initiatives that unite our extensive membership, partnership program, and advocacy efforts, all while providing blood center leaders with the professional development they need to succeed.

CONTACT US

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BOOKS TO BRIEFCASES



To encourage younger generations to donate blood regularly, in the classroom or as early career professionals, ABC is spearheading educational initiatives that emphasize the significance of a strong and diverse donor pool; asking Congress to establish a pilot program with grant funding for blood centers to reach younger donors; and calling for comprehensive research examining donor motivations, incentives, and effective messaging strategies.

RIGHT TYPE, RIGHT TIME



To ensure equitable access to blood products, ABC is seeking funding to further diversify the blood supply; collaborating with key stakeholders and federal agencies to enhance the national surge capacity for the blood supply; advocating for increased access to blood products in emergency settings; and conducting social science research to understand how best to increase donations across diverse communities.

CORPORATE CHAMPIONS



To promote blood donation in the business community, ABC is convening stakeholders to discuss, strategize, and advance solutions to our most pressing needs and challenges; advocating for tax incentives for businesses that host blood drives to increase donations, and establishing an outreach program for businesses to more easily communicate the importance of donation to their employees, including remote workers.

EXECUTIVE LEADERSHIP INITIATIVE

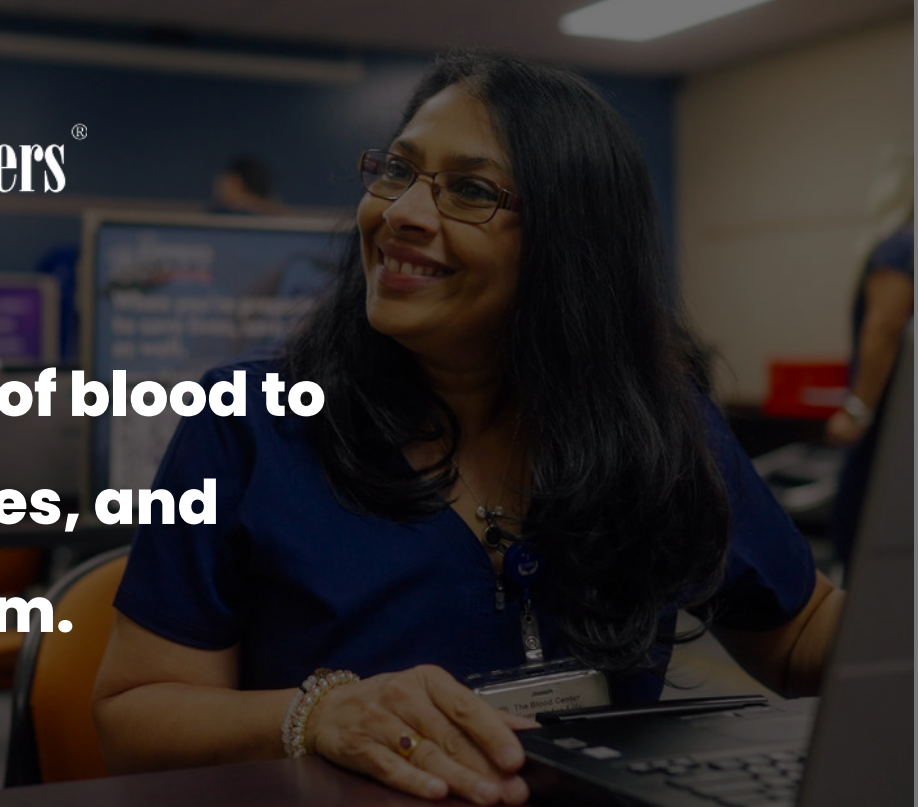


To support blood center leaders in meeting today's top challenges, ABC launched the Executive Leadership Initiative, which includes the Women's Executive Leadership Community. This community offers networking, professional development, and support to blood center leaders, benefiting individuals, employers, and patients who rely on a safe blood supply.



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Promoting the value of blood to patients, communities, and the healthcare system.



YOUR GATEWAY TO THE BLOOD COMMUNITY



ABC is your gateway to connect with leaders in the blood community who are dedicated to saving lives. As the leading organization representing blood centers in the United States, our member organizations operate over 600 blood collection sites, serving more than 150 million people.



Partnering with ABC means gaining access to a vast network of industry experts, healthcare professionals, and decisionmakers, all working together to ensure a safe and reliable blood supply.



With our member blood centers regulated by the U.S. Food and Drug Administration, you can trust that the connections made through ABC are backed by the highest standards of quality and safety.

MAKE AN IMPACT

Unlock a world of possibilities by partnering with ABC. By supporting our efforts and collaborating with us, your organization will gain unparalleled access to a vast network of healthcare experts and game-changing opportunities that can have a lifesaving impact.

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BLOOD CENTER PROFESSIONALS

Partnering with ABC gives you access to a vast network of healthcare leaders dedicated to saving lives. Our meetings and events connect you with blood center leaders as they discuss advocacy and regulatory updates; explore the latest in science and medicine; and address industry challenges. Our webinars, surveys, solution sessions, and focus groups give your organization valuable feedback and the latest insights to enhance its impact in healthcare.



INDUSTRY DECISIONMAKERS

With more than 60 years of experience, ABC is a trusted and effective leader in the blood community. Our strong representation on behalf of member blood centers ensures that their voice is heard by key decision-makers across federal agencies and the U.S. Congress. These efforts help us drive meaningful change; advocate for necessary reforms; and ultimately save more lives through the life-saving power of blood donation.



AMERICA'S BLOOD DONORS

Partnering with ABC helps your organization engage with a national network of blood donors. Through Blood Advocacy Week; compelling public messaging; impactful PSAs; and valuable resources used by blood centers, we communicate the urgent need for a robust and diverse blood supply to millions of individuals in communities across the country.



A GLOBAL COMMUNITY

Supporting ABC connects you with our international division, ADRP: the Association for Blood Donor Professionals. This global community of more than 1,000 members in 25+ countries prioritizes blood donation worldwide and offers professional growth, networking, and industry insights.