



SunCoast Blood Centers welcomes healthcare leader Don Campbell, continuing a legacy of community service and humanitarian excellence

SARASOTA, FL. March 1, 2024 – SunCoast Blood Centers (SCBC), a leading nonprofit organization dedicated to providing life-saving blood products and services, is pleased to announce the appointment of Don Campbell as Chief Operating Officer (COO). With an extensive career in healthcare administration and a deep commitment to fostering relationships within teams, Mr. Campbell is poised to make a significant impact on the organization's continued success.

SCBC has been a cornerstone of the community for 75 years, saving countless lives through its unwavering commitment to providing safe and reliable blood products and services. Fueled by the dedication of tens of thousands of volunteer blood donors, the organization has grown to serve healthcare facilities throughout Southwest Florida, in addition to offering cellular therapies and participating in medical research.

Mr. Campbell brings a wealth of expertise and qualifications to his new role as COO at SCBC. With a master's degree in business administration, a master's in exercise science, and a bachelor's in biology, his educational background equips him with a diverse skillset crucial to driving operational excellence. Additionally, his proven track record in healthcare leadership, most recently as CEO of March Regional Blood Center in Kingsport, TN, highlights his ability to improve service delivery and achieve operational efficiency.

“As a firm believer in the power of unified purpose and understanding, Don is enthusiastic about contributing to SunCoast Blood Centers legacy,” said Scott Bush, CEO of SunCoast Blood Centers. Mr. Bush continued “his commitment to cultivating strong relationships within the team aligns seamlessly with the organization's ethos of compassion, innovation, and service to the community, positioning us to thrive as our region grows.”

Commenting on his appointment, Mr. Campbell expressed his enthusiasm, saying, "I am honored and excited to join the incredible team at SunCoast Blood Centers. I am committed to embracing the organization's values and working closely with the dedicated staff, donors, and partners to further advance our mission of saving lives. Together, we will continue to make a lasting impact on the Suncoast community."

###



About SunCoast Blood Centers

SunCoast Blood Centers (SCBC) is a nonprofit 501(c)(3), dedicated blood products provider that has the deepest history and strongest track record of any organization of its kind headquartered in Southwest Florida, serving as a critical and irreplaceable lifeline for the community and beyond. As the demand for blood products and services has grown, SunCoast Blood Centers has consistently risen to the challenge, expanding its footprint, and growing its operations to ensure that every need is met every day. Beyond essential blood collection, SCBC offers advanced cellular therapies contributing to innovative medical treatments, showcasing their dedication to pioneering healthcare solutions. Donors who want to ensure that their precious gifts of blood will be best used, choose to give at SunCoast Blood Centers. Visit www.suncoastblood.org for more information.

Media Contact

SunCoast Blood Centers

Bridget Harry

bharry@suncoastblood.org

941-357-0224