JOIN THE MISSION
Join us for Blood Advocacy Week 2024 as more than 80 prominent national organizations come together to advance policies designed to increase access to blood products and expand the donor base. By working together, we aim to ensure that all patients can receive the life-saving transfusions they need when they need them. Learn more and get involved today at www.BloodAdvocacyWeek.org.

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Establishing a demonstration program to examine the use of pre-hospital blood for traumatic injury patients.

Encouraging Congress to establish a pilot program to attract diverse and younger blood donors, and to improve testing for better patient matches.

Establishing a demonstration program to allow reimbursement for palliative blood transfusions outside of the Medicare hospice benefit.

WHY WE MUST ACT
In the U.S., every two seconds someone needs a blood transfusion, but only three percent of Americans donate blood despite 62 percent being eligible. Challenges include a decline in donors, a drop in minority donors, and a decline in school and business-based blood drives, gradually recovering from COVID-19.

ADVOCACY PRIORITIES
This week aims to advance policies designed to increase access to blood products and expand the donor base, including through:

Urging Members of Congress to provide targeted federal funding to support blood centers’ local education and awareness efforts.

Establishing a demonstration program to examine the use of pre-hospital blood for traumatic injury patients.

Encouraging Congress to establish a pilot program to attract diverse and younger blood donors, and to improve testing for better patient matches.

Establishing a demonstration program to allow reimbursement for palliative blood transfusions outside of the Medicare hospice benefit.

ABOUT THE WEEK
Working together, we will engage in a range of events designed to champion policies that promote equitable access to blood products:

We will send a letter to Members of Congress asking them to make supporting the blood supply a national priority.

We will hold a briefing on Tuesday, June 11th at 12pmET in Longworth 1539 on the status of the nation’s blood supply and urge action on key priorities.

Leaders from community blood centers will meet with key leaders from federal agencies to encourage administrative action to support the blood supply.

We will urge public action through a weeklong Axios Politics and Policy takeover, press releases, letters to Congress, and social media campaigns.

bloodadvocacyweek.org
bloodadvocacyweek@americasblood.org
Partners taking part in Blood Advocacy Week include the Association of Chamber of Commerce Executives, Civil Air Patrol, the Crescent Foundation, Elks, Georgia Health Policy Center, GLAAD, HOSA Future Health Professionals, Macopharma, the National Hemophilia Foundation, Operation Pulse Lift, Sickle Cell Foundation of Minnesota, Thalassemia International Federation, Terumo, the Thrive with Pyruvate Kinase Deficiency Organization, University Blood Initiative, and Whitman-Walker Health.


THANK YOU TO OUR PARTNERS

We welcome the involvement of all organizations who recognize the lifesaving impact of blood donation. Email us at bloodadvocacyweek@americasblood.org to join us in our mission to educate and inspire members of the blood community, lawmakers, healthcare decision-makers, advocates, providers, and more.

Together, we will champion policies that expand access to blood products and ensure that all patients receive the vital blood products they need when they need them. Get ready to be part of a week that not only recognizes the impact of blood donation but also mobilizes action for a stronger and more diverse blood supply. Together, we can make a difference!