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Link to historical images
Link to b-roll

Credit: San Diego Blood Bank

SAN DIEGO BLOOD BANK CELEBRATES 75 YEARS OF SAVING LIVES WITH THE COMMUNITY THIS SEPTEMBER

Marking decades of innovation and impact in patient care

San Diego (September 8, 2025) - San Diego Blood Bank (SDBB) will celebrate its 75th anniversary this month, marking seven and a half decades of providing a safe and reliable blood supply for patients across our region. Founded in 1950, SDBB has grown from a small community effort into a leading nonprofit blood services organization serving hospitals throughout Southern California.

Since 1950, San Diego Blood Bank has collected more than 5.5 million pints of blood from volunteer blood donors and currently impacts as many as 150,000 patient lives each year. Every day, patients in our region depend on blood transfusions for trauma, cancer treatment, surgeries, childbirth, and more. There is no substitute for blood, and volunteer donations of all blood types are needed regularly to maintain a stable supply.

"For 75 years, San Diego Blood Bank has been here for our community—because our community has always been here for us, " said San Diego Blood Bank CEO Douglas Morton. "Every pint donated is a story of compassion. As we look ahead, we're investing in innovation and access so that every patient who needs blood can receive it—today, tomorrow, and for the next 75 years."

San Diego Blood Bank has evolved and grown into a key regional and national resource for life-saving blood donations, plasma collection, and medical advancements. The organization participates in and has led cutting-edge research initiatives such as cell therapy and regenerative medicine, Precision BloodTM medical research, and cord blood banking. These programs are possible thanks to blood donors, funders, and community collaborators who are all champions of health and wellness.

Visit <u>sandiegobloodbank.org</u> for more information about donating blood, hosting a blood drive, making a financial donation, volunteering, and finding the location nearest to you.

Interview opportunities with leadership, donors, and recipients are available upon request.

About the San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborating with various partners in medical research. San Diego Blood Bank currently operates 10 fixed-site donation locations and 10 bloodmobiles.

For 75 years, San Diego Blood Bank has grown alongside the city, evolving to meet the needs of a changing San Diego. It remains rooted in compassion and community leadership and the crucial work required to maintain a steady blood supply for our region. Since 1950, San Diego Blood Bank has collected more than 5.5 million pints of blood from volunteer blood donors and currently impacts as many as 150,000 patient lives each year. What differentiates San Diego Blood Bank from other blood banking organizations is simple – they are a community blood bank serving San Diego and the region specifically.

For more information about San Diego Blood Bank, visit <u>SanDiegoBloodBank.org</u> or connect with us on <u>Facebook</u>, <u>Instagram</u>, <u>X</u>, and <u>LinkedIn</u>.

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